

# Kontech Electronics Co.,Ltd.

## Smart Advertising Display Product specification



### 1. Company Profile

Kontech Electronics Co.,Ltd. was established in January 2009, a national high-tech enterprise specialized in researching, developing, manufacturing and selling of Smart Commercial displays and Professional TV, which are exported to Europe, America, Japan, German, Britain and Australia all year round. Adhering to scientific and technological innovation, with the guidance of users' demand and advanced technology, we have committed ourselves to build up leading brand in the industry globally, making Kontech a leading role in the industry and guiding the industry to develop.

We have spent 15% of the sales revenue on research. In 2016, Kontech Electronics  
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cooperated with Skyworth Group to produce a kind of Waterproof TV specialized for sport report for European Cup sponsor, not only gaining highly praise from sponsor but also winning favorable public commend in the industry.

Long-term hardwork makes success. We are paying close attention to the quality and innovation of the products as always.

## 2. Product Description

Smart Advertising Display is a commercial use of indoor / semi-outdoor advertising machine, with the simple design of aluminum front frame and iron shell, making the machine solid and light. Its body frame's width is only about 15 mm, with more beautiful fashion shape and in line with public aesthetic standards. 800cd / m<sup>2</sup> brightness is far more than the industry standard, so that the display is more eye-catching, which attracts customers'eyes successfully within 300 meters. Using the international unique bright backlight technology with strong reliability, lamp temperature is controlled within 60 degrees Celsius, with longer life and being more reliable. The screen displays richer, vivid color, while using 1920 \* 1080 resolution LCD screen, displaying beautiful and clear picture. The product can be widely used in hotels, shopping malls, restaurants, finance, bank, airports, office buildings, exhibition sites, stations, digital city, flagship stores and many other places. Coordinating with the use of outdoor advertising chassis, Smart Advertising Display can be perfect transfiguration as outdoor advertising machine.

## 3. Product Features

- Response time is only 6.5ms.
- 800cd / m<sup>2</sup> brightness, the attracting screen displays richer, vivid color.
- Android 5.1, adopt the newest equipment, CPU S905 in the industry.
- RAM 2G ROM 8G.
- Frequently operate video and music, support various format of photos, video and music

#### **4. Software Function**

##### □ Remote Control

Exclusive use of Shutuo software, Android phone APP. Easily make digital poster in mobile phone and conveniently apply marketing strategy anytime and anywhere.

SmartCloud management platform remotely controls the launch and management of commercial display content by PAD\PC networking.

##### □ Massive Templates

Basic cover all industries, regularly release massive templates. Outstanding dynamic display effect and attract customers' attention.

##### □ Interactive Application

Support various kinds of WeChat interactive APP, inject new vitality for merchant. WeChat pushes business information, WeChat Shake, WeChat Shop, WeChat Game, Lucky Lottery and WeChat Sign-in etc.

##### □ VOD Function

Support playing by one key, wonderful content is on call.

##### □ E-commerce Management

Support building Cloud digital mall, online shopping by various kinds of e-payment.

## 5. Key Technical Parameters

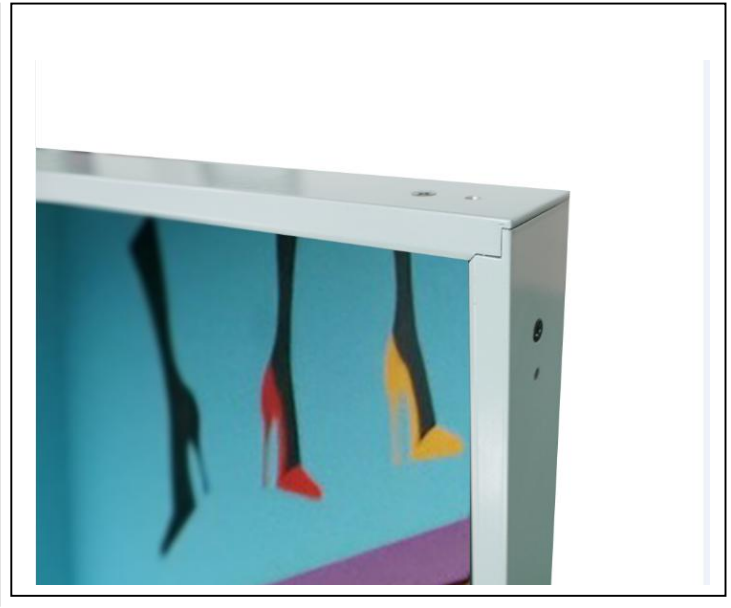
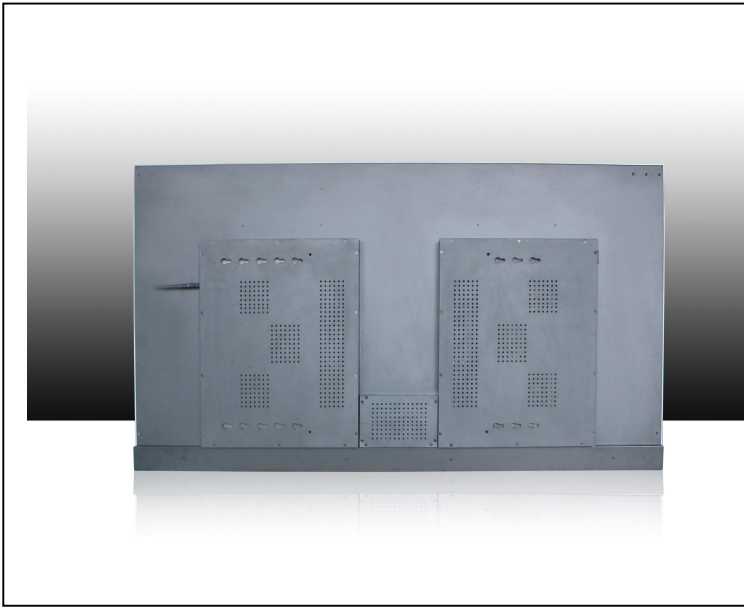
Brand		Kontech	
Working Environment		Semi-outdoor environment like Indoor, showcase, corridor	
Sales Area		nationwide	
Warranty		12 months	
External Dimension	Screen Size	55 inch	65 inch
	Model number	SH55K2	SH65K2
	Frame	11*11*11*15mm	10*10*10*16.4mm
	Dimension	1233.6*711.0*76.2mm	1450.5*839.1*74.7mm
	Net.weight	23.8kg	34.6kg
	Wall-hanging hole sites	VESA Standard 400X400mm	VESA Standard 600X400mm
	Packing material	Double pack of hard honeycomb box	
	Packing dimension(double pack)	Two pcs.:1330*400*840MM (honeycomb box)	Two pcs.:1600*400*1020MM (honeycomb box)
	Gross weight (double pack)	52.6KG	75KG
	Material	Aluminum + iron shell	
	Color	Black, Silver	
	Tempered glass protection	No tempered glass	
Screen Parameter	Resolution(H xV)	1920x1080	
	Contrast ratio	4000:1	
	Brightness	800cd/m <sup>2</sup>	

	Display color	8 bits, 16.7M	
	Response time	6.5ms	
	Viewing angle	178° /178°	
	Working life	≥50000hours	
Basic Equipment	OS	Android 5.1,	
	CPU	Amlogic S905X Quad Core ARM	
	GPU	Penta-Core ARM Mali-450 Up to 750MHz+(DVFS)	
	RAM	2G DDR	
	ROM	8GB FLASH	
	I/O port	HDMI Input X1	
		VGA X1 (optional)	
		DVI X1 (optional)	
		PC Audio input X1 (optional)	
		R/L Audio out X1	
		USB 2.0 X3	
		RS232 X2 (RJ45 IN/OUT)	
		IR input X1(RJ45)	
		IR output X1(RJ45)	
Earphone X 1			
Ethernet X1 (RJ45)			
Support	Video	AVI, rm, rmvb, MKV, WMV, MOV, MP4, DAT, VOB, PMP, MPEG, MPG, FLV, ASF, TS, TP, 3GP, MPG	
	Music	MP3,WMA,MP2,OGG,AAC,M4A,MA4,FLAC,APE,3GP,WAV	
	Photo	JPG、JPEG、BMP、PNG、GIF	

Electrical Specification	Consumption	TBD
	Input voltage	AC 110-240V, 50/60 HZ
Working Environment	Temperature	-20~50°C
	Humidity	10~90% RH
Speaker (built-in)		2 x 3W
Accessory	Power cable	One
	Wall-mount bracket	Optional
	Remote controller	One
	Separated remote control receiver head	One
	Instruction book	One
	Warranty card	One
Menu Language	Chinese, English ect.	

## 6. Smart Advertising Display Pictures:





### 大型商场广告牌



Application in mall

### 商品价格标牌



Application in label of product price



### Application in business mall

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