



## Shenzhen Rich Color Printing Limited

[www.wowrichprinting.com](http://www.wowrichprinting.com) Email: [info@wowrichprinting.com](mailto:info@wowrichprinting.com)

Xinxia Road 23, Pinghu, Longgang district, Shenzhen, PRC, 518111

# BINDING STYLES

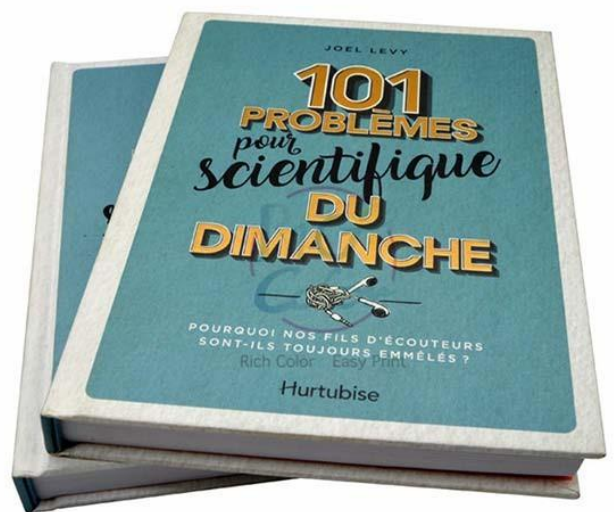
### Case Binding:

To bind using glue to hold signatures together into a case made of binder board covered with fabric, PLC or leather to form a hardbound book. Case bound books are available in both round and square spine.

Printed sheets will be folded into page signatures then collated and sewn by machine, the edges are then trimmed to form a book block. Endpapers are then attached to the first and last sections of the book block.

The back edge of the book block is then coated with glue and a strip of gauze glued to the spine. This is then placed within the case (cover) on a casing-in machine which pastes the endpapers to the case and fits the cover.

Also called cloth edition, hard bind or hard cover.





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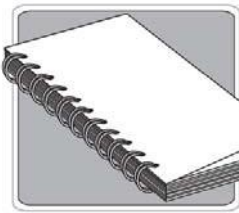
### Wire-O Binding (or Wiro)

A metal preformed binding, which is clamped through a series of punched holes on the binding edge.

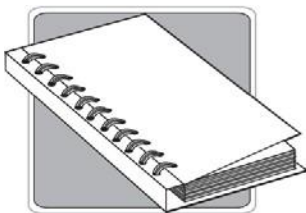
Wire-O offers a variety of cover options, most common are:

- Standard Binding – separate front and back covers.
- Full Canadian – partially hidden wiro is exposed on front and back cover.
- Half Canadian – wiro is exposed on the back cover.
- Easel – a free standing triangular cover.

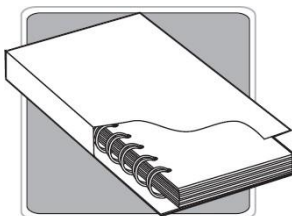
Samples of wire-o binding methods which RichColor Printing are able to offer are illustrated below:



**Standard Binding** – Most common cover style. Separate front and back covers. Opens easily back – to back.



**Full Canadian (Square Back)** – The partially hidden wire-o is exposed on the front and backcover. Flat spine allows for easy identification.



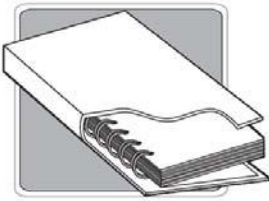
**Half Canadian – (Back Cover Bind)** – The partially hidden wire-o is exposed on the back cover. Flat spine allows for easy identification.



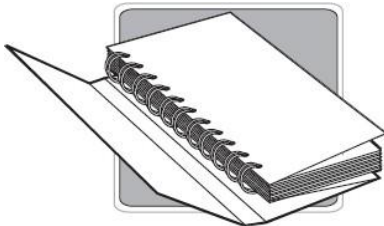
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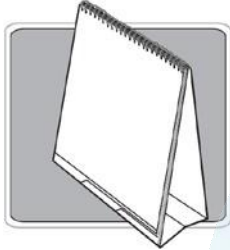
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**Cased In** – Standard wire-o pasted into a hard case with all the advantages of opening.



**Reverse Binding** – Allows for an expandable inside cover where a large spread image is important. The binding is hidden and the spine is flat. Back flap can be pasted down or left free.



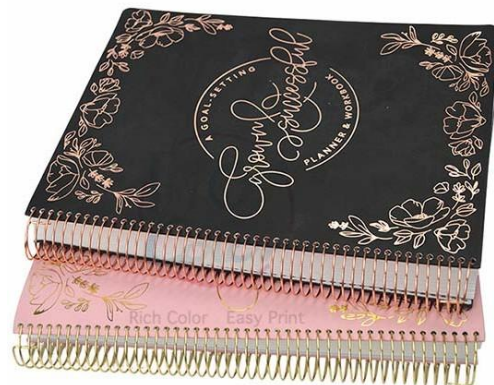
**Easel** – A free-standing, triangular cover. Pages flip easily. The best way to bind desk calendar. Pages always lie flat.

## The advantages of wire binding are:

- Pages turn easily.
- Sheets will also stay flat whenever the book is opened
- Back to back opening without ever damaging the spine.
- Secure retention of pages.
- Perfect registration – ideal for overlays and double page spreads.
- Different materials and thickness can be combined anywhere in the book.
- Virtually no size restrictions.



Rich Color Easy Print





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### Sewn With Drawn On Cover

Providing that extra robustness when required. A paper or board book cover that is attached to a sewn book block by gluing the spine and then trimmed to final size.

In producing the sewn book block, after gathering of signatures, the sewing machine inserts threads through the spine of each section and then uses further thread to join the sections to each other to form the book block.

Sewn books will generally tend to lie flatter.

